

CHAPTER 1: ALUMNI OFFICE BUDGET & STAFFING

Table 1: Is your alumni office responsible for alumni of all schools and departments of the college or for a specific school or department?

	No Response	Alumni of all schools and departments	Alumni of a specific school or department
Entire Sample	2.08%	97.92%	0.00%

Table 2: Is your alumni office responsible for alumni of all schools and departments of the college or for a specific school or department? Broken out by Total Student Enrollment

Total Student Enrollment	No Response	Alumni of all schools and departments	Alumni of a specific school or department
2,000 to 6,000	5.88%	94.12%	0.00%
Less than 2,000	0.00%	100.00%	0.00%
More than 6,000	0.00%	100.00%	0.00%

Table 3: Is your alumni office responsible for alumni of all schools and departments of the college or for a specific school or department? Broken out by Type of College

Type of College	No Response	Alumni of all schools and departments	Alumni of a specific school or department
Community College	10.53%	89.47%	0.00%
Level 1 or Level 2 Research University	0.00%	100.00%	0.00%
4-Year or Master's Degree Granting College	0.00%	100.00%	0.00%
PhD Granting College	0.00%	100.00%	0.00%

Table 4: Is your alumni office responsible for alumni of all schools and departments of the college or for a specific school or department? Broken out by Public or Private Status

Public or Private Status	No Response	Alumni of all schools and departments	Alumni of a specific school or department
Private	0.00%	100.00%	0.00%
Public	4.88%	95.12%	0.00%

Alumni Relations Benchmarks, 2013 Edition

Table 5: Is your alumni office responsible for alumni of all schools and departments of the college or for a specific school or department? Broken out by Type of Alumni Association

Type of Alumni Association	No Response	Alumni of all schools and departments	Alumni of a specific school or department
Department of the College or University	1.49%	98.51%	0.00%
Independent Organization	16.67%	83.33%	0.00%
Hybrid Organization That Partially Supports Itself	0.00%	100.00%	0.00%

Table 6.1: What is the total number of alumni of your college?

	Mean	Median	Minimum	Maximum
Entire Sample	61360.98	24350.00	327.00	700000.00

Table 6.2: What is the total number of alumni of your college? Broken out by Total Student Enrollment

Total Student Enrollment	Mean	Median	Minimum	Maximum
2,000 to 6,000	25772.47	23250.00	327.00	100000.00
Less than 2,000	16271.10	14420.50	983.00	44000.00
More than 6,000	139221.25	80146.50	8600.00	700000.00

Table 6.3: What is the total number of alumni of your college? Broken out by Type of College

Type of College	Mean	Median	Minimum	Maximum
Community College	121613.41	25000.00	327.00	700000.00
Level 1 or Level 2 Research University	160534.50	127500.00	40000.00	425000.00
4-Year or Master's Degree Granting College	31203.74	20000.00	983.00	170000.00
PhD Granting College	31704.67	30000.00	19000.00	60000.00

Alumni Relations Benchmarks, 2013 Edition

Table 6.4: What is the total number of alumni of your college? Broken out by Public or Private Status

Public or Private Status	Mean	Median	Minimum	Maximum
Private	26435.45	19500.00	983.00	170000.00
Public	110614.92	60000.00	327.00	700000.00

Table 6.5: What is the total number of alumni of your college? Broken out by Type of Alumni Association

Type of Alumni Association	Mean	Median	Minimum	Maximum
Department of the College or University	38899.54	22000.00	327.00	350000.00
Independent Organization	32311.17	18000.00	11867.00	100000.00
Hybrid Organization That Partially Supports Itself	132417.17	70000.00	2750.00	700000.00

Table 7.1: What is the estimated number of alumni of the college that are currently alive?

	Mean	Median	Minimum	Maximum
Entire Sample	58370.77	24700.00	80.00	450000.00

Table 7.2: What is the estimated number of alumni of the college that are currently alive? Broken out by Total Student Enrollment

Total Student Enrollment	Mean	Median	Minimum	Maximum
2,000 to 6,000	24001.00	24000.00	7000.00	42000.00
Less than 2,000	14895.04	15000.00	80.00	40000.00
More than 6,000	123954.29	75000.00	8600.00	450000.00

Alumni Relations Benchmarks, 2013 Edition

Table 7.3: What is the estimated number of alumni of the college that are currently alive? Broken out by Type of College

Type of College	Mean	Median	Minimum	Maximum
Community College	135550.00	51500.00	16000.00	450000.00
Level 1 or Level 2 Research University	160079.10	127500.00	40000.00	425000.00
4-Year or Master's Degree Granting College	30363.33	20000.00	80.00	170000.00
PhD Granting College	27312.50	23500.00	15000.00	56500.00

Table 7.4: What is the estimated number of alumni of the college that are currently alive? Broken out by Public or Private Status

Public or Private Status	Mean	Median	Minimum	Maximum
Private	25899.66	16000.00	80.00	170000.00
Public	107569.42	65000.00	10000.00	450000.00

Table 7.5: What is the estimated number of alumni of the college that are currently alive? Broken out by Type of Alumni Association

Type of Alumni Association	Mean	Median	Minimum	Maximum
Department of the College or University	37064.36	21000.00	80.00	250000.00
Independent Organization	19200.00	16000.00	10000.00	35000.00
Hybrid Organization That Partially Supports Itself	129952.05	72000.00	2750.00	450000.00

Table 8.1: How many full-time equivalent employees work in the alumni affairs office?

	Mean	Median	Minimum	Maximum
Entire Sample	3.48	2.00	0.00	31.00

Alumni Relations Benchmarks, 2013 Edition

Table 8.2: How many full-time equivalent employees work in the alumni affairs office? Broken out by Total Student Enrollment

Total Student Enrollment	Mean	Median	Minimum	Maximum
2,000 to 6,000	2.39	1.50	0.00	7.00
Less than 2,000	2.39	2.00	0.75	8.00
More than 6,000	5.63	2.50	1.00	31.00

Table 8.3: How many full-time equivalent employees work in the alumni affairs office? Broken out by Type of College

Type of College	Mean	Median	Minimum	Maximum
Community College	1.04	1.00	0.00	3.00
Level 1 or Level 2 Research University	12.90	10.00	2.00	31.00
4-Year or Master's Degree Granting College	2.76	2.00	1.00	8.00
PhD Granting College	2.56	3.00	1.00	4.00

Table 8.4: How many full-time equivalent employees work in the alumni affairs office? Broken out by Public or Private Status

Public or Private Status	Mean	Median	Minimum	Maximum
Private	2.93	3.00	1.00	8.00
Public	4.24	1.50	0.00	31.00

Table 8.5: How many full-time equivalent employees work in the alumni affairs office? Broken out by Type of Alumni Association

Type of Alumni Association	Mean	Median	Minimum	Maximum
Department of the College or University	2.76	2.00	0.00	10.00
Independent Organization	1.29	1.50	0.00	2.00
Hybrid Organization That Partially Supports Itself	6.13	2.00	1.00	31.00